

Do you have a great idea for a new product or business?

# Win up to

# \$6,000!!

Cortland County  
Business Idea Competition

**Attention: SUNY Cortland, TC3, and Cortland County High school students!**

Cortland Downtown Partnership with the Cortland Center for Economic Education invites you to have a chance to bring your business or product idea to life!

We are looking for a business idea that is innovative, feasible, unique and practical. A 1,000 word essay could start your entrepreneurial career winning \$1,000 from the Cortland County Competition and \$5,000 from NY Creative Core!

Both submissions due by: **February 17th, 2012**

## Submit with 3 Easy Steps:

**1.** Submit to the New York's Creative Core Business Idea Competition:  
[www.creativecoreny.com](http://www.creativecoreny.com)  
(click on 200k "Business Competition")

**2.** To complete your submission to the Cortland County Competition, simply forward Creative Core email verification of your submission along with a copy of your 1,000 word business idea to:

[adam@cortlanddowntown.com](mailto:adam@cortlanddowntown.com)

**3.** Finalists will be invited to create a 3 minute video pitch of their business idea!



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For Questions,

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