Healthy Neighborhoods Program

Cortland County Health Department
60 Central Ave, Room 114
Cortland, NY 13045
Contact Nicole Anjeski @ 428-5410
nanjeski@cortland-co.org

Do you live in the City of Cortland? Would you like a free healthy home assessment?

The goals of the Healthy Neighborhoods Program are to:

- Prevent Indoor Air Pollution
- Prevent Asthma Hospitalizations
- Prevent Residential Fire Deaths
- Prevent Lead Poisoning
- Reduce Indoor Tobacco Use
- Increase Radon Testing and Mitigation
- Reduce Falls among Children and Residents over 65

During the healthy home assessment staff will discuss different ideas on promoting a healthy home and offer educational materials as well as refer to outside agencies if needed. Staff will also provide products to help participants meet these goals. Products may include (with availability and need):

- Smoke and Carbon Monoxide Alarms
- Home Fire Extinguisher
- Night Lights
- Outlet Covers
- Child Safety Items
- Personal First Aid Kits
- Radon Kits
- Flashlights

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Cortland Area Communities That Care (CACTC) is a community coalition consisting of partners from across twelve sectors in the community that include: schools, law enforcement, media, business, parents, youth, youth-serving organizations, religious and fraternal organizations, civic and volunteer groups, healthcare professionals, state and local agencies with expertise in substance abuse, and other organizations involved in reducing substance abuse.

CACTC's mission: To reduce adolescent alcohol and other drug abuse, teen pregnancy, delinquency, school dropout rates, and teen violence in our community.

The Joint Commission's task: Develop recommendations to the city and college with a comprehensive approach to policies, procedures, programming, services, rules and assessment with respect to student behavior, safety and related concerns during the weekend of the Cortland-Ithaca football game.

In looking at the Commission recommendations, CACTC recognizes there are several areas in which CACTC is already involved or can help facilitate. The Coalition and its partners are anxious to be of service to both the community as a whole including those attending or involved in SUNY Cortland at any level.

The following Cortaca Commission recommendations are activities that CACTC is already involved in or can help facilitate.

Recommendation 1: Increase student awareness of problem behaviors on and off campus

- Students must be educated on the dangerous consequences and negative health effects associated with binge drinking. CACTC and its partner Cortland Prevention Resources a division of Family Counseling Services, already works on this. Both entities are willing to work with the college on to further increase student awareness.

Recommendation 2: Partner with local businesses, restaurants and tavern owners

- Encourage bar and restaurant owners to make Cortaca weekend more about the game and school spirit rather than drinking and partying. Bars and restaurants could hold viewing parties for the game. In addition, bars and restaurants need to be discouraged from offering T-shirts and other products that encourage binge drinking. CACTC would be willing to participate in this effort.

Recommendation 3: Increase high-visibility law enforcement

- CACTC already provides funding to reimburse local law enforcement agencies for overtime hours used on additional party patrols during Cortaca and other events such as Spring Fling. This effort can be expanded if necessary to provide more funding from the STOP Act Grant (Sobering Truth on Underage Drinking) if it is necessary. Currently, $14,000 is budgeted for law enforcement reimbursement.
- City and SUNY Police went door-to-door before Spring Fling Cortaca educating student renters about relevant laws and enforcement. This effort can be expanded to the beginning of the semester to provide information earlier and more often. This is something CACTC may be able to provide support for this with STOP funding. In addition, this would also be a good time to provide education materials to off campus students about the dangers of binge drinking and

other dangerous behaviors. Coalition partners and/or the College could provide someone to go with law enforcement officers to dispense this information.

- Social host and underage drinking ordinances should be enforced. Social host is an ordinance that came out of CACTC's Environmental Strategies workgroup. It was not in place for the 2013 Cortaca weekend. City Police are using it currently. The Social host ordinance holds the host accountable for underage drinking taking place on his/her premises. Citations can result in a fine up to $250 or 15 days in jail.
- Both the City, College and local law enforcement can continue to look into new ordinances – similar to social host - and policies that can help better control the type of behavior of last year's Cortaca weekend.

Recommendation 4: Create a public awareness campaign

- Social norms marketing is based on the concept of social norms theory, which is that much of people's behavior is influence by their perceptions of what is "normal" or "typical" whether or not their perceptions are factual. If people believe their peers are risk-takers, they feel justified in participating in risk-taking behavior as well. Social norming campaigns challenges students to rethink their perceptions of normal behavior by providing real information about what peers believe/do. Thus, the intent is to decrease problem behaviors and increase positive behavior.

  For example, Cortland students believe that the majority of students drink alcohol, so they are more likely to drink. Using social norms marketing campaigns like Majority Rules students are informed that the majority of their peers do not drink excessively. Over time, this new information can potentially lead them to decrease problem drinking.

  Majority Rules was first introduced to the Cortland Campus in 2004 through a competitive grant. It was funded for three years and the results were very positive. Currently, CACTC has STOP Act funding to support this effort for this year through 2016.

  The Majority Rules social norming campaign is already being updated and enhanced in partnership with SUNY Cortland. Recent survey data will be used to highlight that the majority of students on campus do not drink excessively or get in trouble while drinking. Matt Whitman and staff have already had multiple meetings with Robyn Forster, the college counselor who worked on the Majority Rules campaign at its inception. Majority Rules can be a key piece of a comprehensive effort toward promoting a culture change among the college population by addressing the belief that everyone is involved in the type of behavior that we saw at Cortaca last year.

  Whitman has reached out to the College Public Relations department for assistance in making the campaign more comprehensive and far-reaching. A comprehensive social norming campaign should include a media component, education, and programing such as alcohol free events. Along these same lines, he is identifying and contacting representatives from Residential Life, the Health Department, the Athletic Department, Student Government, clubs, fraternities and sororities.

The plan for Majority Rules is to use various media such as posters, post cards, social media, and t-shirts and the like to disseminate messages to students. These messages can be combined with educational material and presentations to clubs, classes, and other student groups.

- The community must play a role in setting clear standards for type of behavior that is acceptable for events like Cortaca and Spring Fling. CACTC and its partners can help in this area, too. Many CACTC partners rely on SUNY Cortland volunteers in their programs. These partner agencies will be strongly encouraged to discuss the negative perceptions and consequences that may occur if student volunteers are seen engaging in dangerous drinking and negative behaviors. "Do you want the six year old you work with twice a week to see you falling down drunk"? are the types of questions that will be discussed.

Recommendation 6: Offer alternative, substance-free student events

- Cortaca Mug is a successful alcohol-free event that is held the Friday evening before Cortaca. It is attended annually by several hundred students. CACTC provides some funding for this event from the STOP Act Grant. CACTC would like to help work toward holding more alternative alcohol-free events before, after and during the game both on campus and in the city. Specifically focusing on making the day more about the game and school spirit than drinking could be a very positive endeavor.

Recommendation 9: Improve relations between students and community members

- SUNY Cortland students provide thousands of volunteer hours to the community every year. It is important that the community and college focus on recognizing the good things students do for the community rather than just the negative behavior associated with Cortaca. At the beginning of the school year, CACTC annually posts a banner on Main Street honoring SUNY Cortland students for the enormous number of hours they contribute in the community. CACTC is willing to work with others on additional means to improve students-community relations.

While the Joint Commission's recommendations are a good place to start in addressing the issues around Cortaca, it is important that community and college maintain an open dialogue on how to deal with Cortaca going forward, not simply have the conversation end with the report and recommendations. Even after a plan is put in place and implemented for this year's event, there must be a continued effort to evaluate what is working and or not working. In addition, I do not think the college and community can concentrate all of its efforts on dealing with only Cortaca alone. As I said during my comments at the June 17 Council meeting, changing the culture that exists will not happen overnight, and will take a concerted effort on the part of the entire community. Most importantly, there must be buy in on the part of the students to make the change. What we saw at Cortaca last year is the result of a much larger issue. Increasing law enforcement may help prevent the extreme behavior of last year's event. However, if we do not deal with the culture of drinking, we are merely putting a Band-Aid on the problem rather than addressing its root cause.

mayorofc

From: Mack Cook
Sent: Monday, June 23, 2014 10:51 AM
To: mayorofc
Subject: FW: Cortland Crush Baseball Team permission to sell beer during home games.

Attachments: Scanned from a Xerox multifunction device001.pdf

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-----Original Message-----
From: Mack Cook
Sent: Friday, June 20, 2014 11:54 AM
To: Brian Tobin; ward1 (ward1@cortland.org); ward2 (ward2@cortland.org); ward3 (ward3@cortland.org); ward4 (ward4@cortland.org); ward5; ward6; ward7 (ward7@cortland.org); ward8
Cc: Garry VanGorder (garry@cortlandbusiness.com); Chief F. Michael Catalano; John McNerney (mcnerney@cortland.org); lawdept
Subject: Cortland Crush Baseball Team permission to sell beer during home games.

Mayor and Members of Common Council:

With your concurrence the following resolution will be placed on Council's agenda for the July 1st meeting:

Consideration of a Resolution to permit the Cortland Crush Baseball Team to operate a beer garden during the remaining 2014 home games at the ball field in Beaudry Park

Few logistical points for your information:

- The proposed beer garden would be a confined space in an areas adjoining the ball field. I have attached an extremely rough schematic I prepared to illustrated a possible location

- The sole entrance to the beer garden would be staff by an individual to control under age entrance

- The Team will place appropriate litter containers in the area and will clean this area as part of their post-game field maintenance. The Team will disposed of the trash generated from the beer garden. It will not be left for the Parks Department to cleanup or dispose.

- The Team will cut-off beer sales during the seventh inning (The games at this level of play are 9 innings)

- The City maintains a liquor liability policy for all consumption on City property to cover such events and the Downtown Music Series and Pumpkin Festival, Downtown Wine Tour, etc. The proposed beer garden falls within the scope of this policy without additional cost.

- The proceeds from the sale of beer with be used by the team to fund operations.

- The Team will secure, at its expense, the necessary permits from the Liquor Authority

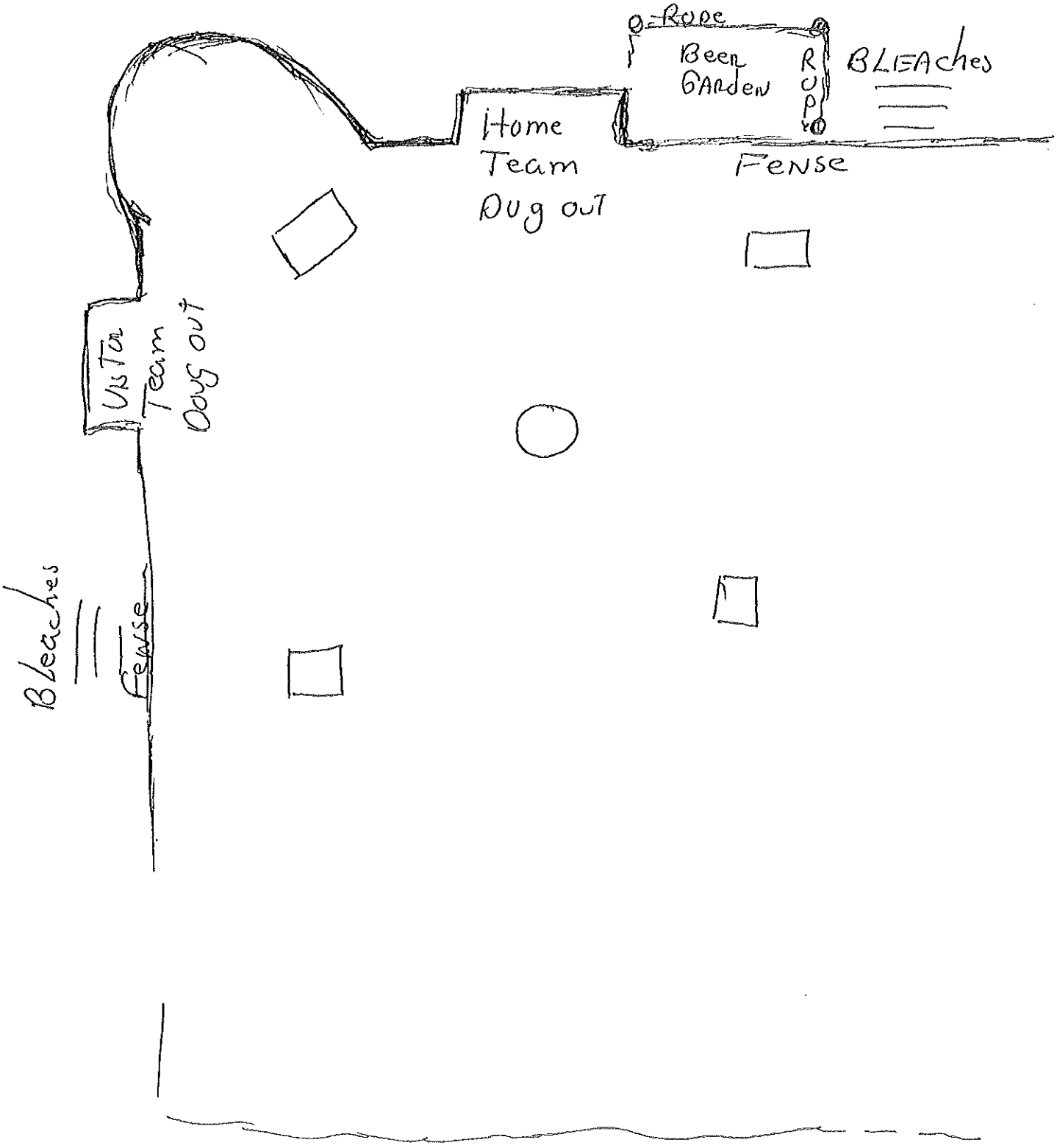
The team has requested that if there are specific concerns or questions regarding this proposal please call Garry VanGorder, who is this matter is wearing his Cortland Crush General Manager's hat in this matter. Garry's number is 756-5005. Garry is also included in this email.

The because of the time period and cost to obtain Liquor Authority permits, Gary has requested, if possible, and informal pre-meeting indication if this proposal is acceptable. Conversations have been had with both Chief Catalano and John McNerney who have express no objections to the proposal. Both are included in this email.

Respectfully,

Mack

BEAUDRY PARK



CORTLAND RURAL CEMETERY
PO BOX 288
CORTLAND, NY 13045
LOCATED AT: 110 TOMPKINS STREET
TELEPHONE: 607.756.6022
EMAIL: CONTACT@CORTLAND-RURAL-CEMETERY.COM
WEB: WWW.CORTLAND-RURAL-CEMETERY.COM

TO: City of Cortland, Mayor & Common Council members
FROM: John Hoeschele, President – Board of Trustees, CRC
DATE: June 20, 2014
RE: Parking kiosk concept / proposal

On behalf of the Cortland Rural Cemetery Board of Directors, allow me to express our continued appreciation for the support the City of Cortland had provided over the recent years through the DPW: At this moment, we appear to be in better shape than we were even a short two or three years ago, thanks in large part to the City's help and through one-time funds acquired through other sources. That being said, our present situation and future outlook remain precarious – as we struggle to cover our basic operating costs in the face of declining burial revenues, the rise of far less profitable cremations, and sky-rocketing labor, fuel, and insurance costs.

As such -- and in order to aid our continuing efforts to remain an independent cemetery that does not require a tax-payer funded 'takeover' by the City as has occurred in hundreds of cemeteries across New York State – we ask the Mayor and City Council to consider an innovative partial-funding concept, which we believe is provided for under the NYS Municipal Law which allows municipalities to provide financial support to cemeteries like ours. (See addendum.)

Specifically, we ask that the City consider and fully investigate the feasibility of installing weekday-only, paid-parking meters or kiosks on two roads adjacent to the cemetery (Prospect Terrace and James Street) with a view toward sharing some portion of the resulting revenues (i.e.: 30-40%) with the CRC. This concept offers the following advantages:

1) By providing a continuing by relatively modest source of revenue to the cemetery, this arrangement will help forestall or even prevent the City having to 'take over' control and management of the Cortland Rural Cemetery – which it would be obliged to do, in practical terms, were the Cemetery to fail outright. Currently, the CRC operates on an annual budget of between $100-150,000; were the City to manage the cemetery using DPW staffers, taxpayers could expect to fund multiples of that cost.

2) Because the concept envisions a revenue-sharing arrangement whereby the city AND the cemetery would see revenues from the meters or kiosks, the City would also realize much-needed revenues to support City services.

continues >>>

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3) Lastly, recent technology advances in paid parking – such as wireless connectivity and credit-card payments -- make the implementation of such a system easier to install, maintain, use, enforce, and afford than ever before.

Thank you for affording the Cortland Rural Cemetery the opportunity to present this concept. We look forward to your serious consideration of the notion. And we offer our assistance in helping the City conduct a feasibility study of the idea in the weeks and months ahead.

John Hoeschele
President, Board of Trustees

Like us on Facebook

CORTLAND
YOUTH BUREAU

35 Port Watson Street • Cortland, NY 13045 • (607) 753-3021 • Fax: (607) 753-3023

TO: Mayor Brian Tobin
Members of the City Council
Mack Cook, Director of Administration and Finance
Lori Crompton, Finance Department

FROM: John McNerney, Youth Bureau Director

RE: Wickwire Pool Trust Fund Deposit

DATE: June 23, 2014

As you are fully aware the Wickwire Pool fund-raising committee has been busy seeking donation for the renovation of Wickwire Pool. I would like to ask the common council to accept and recognize the following donations:

Donation	***Amount***
Anonymous Donation	*$400.00*
Kiwanis Club of Cortland	*$250.00*
Total Donations =	***$ 650.00***

Funds should be deposited into the Wickwire Pool Trust Fund. Attached are copies of the checks. Feel free to contact me with any questions at 753-3021 ext.23.

City of Cortland
Fire Department

Charles S. Glover
Fire Chief

21 Court Street
Cortland, New York 13045

Phone: 607.756.5613
Fax: 607.758.8585
Email: cglover@cortland.org

TO: Brian Tobin, Mayor
Common Council Members

FROM: Chief Glover

DATE: June24, 2014

RE: Budget Modifications

I am requesting approval of a resolution to transfer funds from the Capital Fund to the General Fund in the amount of $24,999.86. These funds will then need to be appropriated to the following budget lines to reimburse costs associated with the Tech Rescue Grant as follows:

A3410.510401 (shift manning) - $7,404.10
A3410.510403 (training) - $17,595.76

These personnel lines were used to pay for the attendance at training and backfill of scheduled personnel while at training.

Please let me know if you have questions.

Thank you.

mayorofc

From: lawdept
Sent: Monday, June 23, 2014 10:23 AM
To: mayorofc
Cc: Brian Tobin

Please add the following to the agenda.

A resolution to amend the following sections

Snow Removal 245-7

Garbage removal 220-1

Grass removal 220-6

Right of Way 241-7

To allow for appeals of City services provided to property to the Board of public Works. An aggrieved owner may appeal statement of cost to the Board of Public Works. All appeals must be filed on the appropriate appeals form, which may be obtained from the Code Enforcement Office, with in five (5) days of the statement.

City of Cortland
Fire Department
Code Enforcement

25 Court Street
Cortland, New York 13045

Phone: 607.753.1741
Fax: 607.753.6051

Removal Services Grievance Application Form

To assist the Department of Public Works Board in making an accurate assessment of this grievance, please provide the following information:

Property Owner: _____

Address: _____
_____

Phone Number: _____

Address where services were performed: _____

What service was performed? _____

Invoice Number: _____ Amount of Removal Service: _____

Additional information: _____
_____
_____
_____

Is this a rental property? _____

Do you have tenants at the property? _____

Owners Signature: _____ Date: _____

Grievances will be turned into the Code Enforcement Office and then presented to the Department of Public Works Board for their determination.

OFFICE USE ONLY

Invoice Upheld ☐ Date of Meeting: _____
Invoice Overturned ☐ Authorized Signature: _____
Notes: _____

DRAFT