

Date: June 9th, 2010

To: Common Council members
From: Mayor Susan Feiszli
Re: August 7th – Stand Up and Shout Day

Butch Hyde has informed the City that Ronnie Dio's wife requested that July 10th (his birthday) be declared Ronnie James Dio Day. With that being said, I will prepare a Proclamation to read at the June 15th Council meeting.

As far as August 7th, Wendy (Dio's wife) was very supportive of holding a fundraiser for the Stand Up and Shout cancer fund. I spoke to our insurance provider (Jim Place) who did not have a concern for the event except for allowing alcohol on the street so that will be pulled from the request.

We anticipate a large number of people (5,000 -8,000) and do not expect to incur any additional cost to the City. It is an ideal setting for a good cause. If it is successful we could possibly have it as an annual event.

The following events are in the planning stages at this time and are contingent on the street closing approval which includes:

- **Classic Car Show (anticipate over 200 cars)**
- **WXHC (101.5) present for 2-3 hours playing early Ronnie James Dio music**
- **Street Musicians when WXHC is not present**
- **50/50 Raffle Tickets sold to benefit Stand Up and Shout Cancer Fund**
- **Antique Booths**
- **Historic Posters on storefronts (Elmer Sperry invests, Smith Corona, Cortland Wagon Works, Wickwire, Omnibus, Brockway, Bicycles made in Cortland, historical people, etc.)**
- **New Micro Brewery on Court Street taste booth**
- **Jets Fan Club sign up (We hope to have a player present)**
- **Barter/Sell/Trade Area**

This request will be made for your consideration at the June 15th Common Council meeting. Please do not hesitate to call with any questions or concerns.

Susan