

Historic and/or Architectural Advisory Board
City of Cortland
June 13, 2011

A regular meeting of the Historic District Commission was held on June 13, 2011 at 8:00 a.m. in the Mayor's Conference Room at City Hall.

Present: Chair Kline, Comm. Abbot, Dineen, Kane, Schaffer and Wineburg

Staff Present: Zoning Officer Bruce Weber, Capt. William Knickerbocker and Cheryl Massmann, Deputy City Clerk

Item No. 5 - Minutes - May 9, 2011

Motion to approve the minutes of May 9, 2011.

Motion: Comm. Schaffer
Seconded: Comm. Wineburg

Motion passed.

Item No. 1 - 96-98 Main St. - (Guisadoa/Seibel)(CB) - Balcony

Chair Kline noted that this Commission will not be discussing this project at this time as they are still waiting for an opinion from the Legal Department regarding this.

Item No. 2 - 37 Main St. - (Atkins)(CB) - Signage

Mr. Al Atkins was present to answer questions regarding this project.

Chair Kline gave the presentation regarding the installation of two (2) barber pole signs to be installed on the outside of the building on either side of the canopy. The sign to the right of the building as you are facing it will be mounted half on the canopy and half on the building wall in the canopy cove.

Comm. Schaffer would like to see the signs installed lower down on the building façade, but both Comms. Schaffer and Kane like the signs themselves. Comm. Schaffer inquired if he required any further signage. Mr. Atkins explained that no other signage is needed to advertise a barber shop other than a barber pole. He

Motion: Comm. Wineburg
Seconded: Comm. Dineen

Motion passed.

Item No. 4 - 15 Main St. - (Ochs)(CB) - Signage

Laura Ochs was present along with David McNeil. She is opening a men and women's apparel store. She would like to install an eight foot (8') by three foot eight inch (3' 8") sign centered on the upper façade of the building.

Chair Kline explained the proposal. The sign will be on MDL Board with raised letters and the colors will be Pittsburg paint colors. The sign will be installed with stainless steel screws. There will be no lighting involved. The specific sign colors will be Super White, Pageant Song, Her Majesty and Bimini Blue. She further explained that the lettering for "apparel & accessories" would be in five (5) inch letters for upper case and three (3) inch letters for lower case.

Comm. Schaffer noted that the building isn't historical. Comm. Kane confirmed that noting that the building dated back to 1937. Comm. Schaffer asked if there were any plans for signage on the door or the windows. Chair Kline noted that any window signage, per Code, could not take up more than twenty-five percent (25%) of each window with advertising and/or signage such as hours, street number, etc.

Dave McNeil noted that he will put up a white street number on the front door in the same font as the "41" in the proposed sign. He would also like the option to put up a twenty-four inch (24") long vinyl replica of the proposed sign on the door and in, perhaps, the lower portion of each window. Zoning Officer Weber explained that they were also allowed a sandwich board sign for the sidewalk.

Comm. Dineen asked Zoning Officer Weber if the sign met the Code requirements for allowed square footage. Ms. Ochs noted that she had been told that she was allowed twenty-nine and a half square feet (29 ½) and that she had stayed within that limit and would not need a variance. Ms. Ochs stated that she planned to open in mid-July.

Comm. Schaffer stated that she would like the sign background to more match the façade of the building. Ms. Ochs stated that she wants her sign to stand out and she preferred her color choices. Chair Kline suggested that perhaps the sign background could be done in a bit darker grey. Comm. Abbot agreed. Chair Kline suggested using a small border to set off the sign from the façade.

