

Historic and/or Architectural Advisory Board
City of Cortland
January 14, 2013

A regular meeting of the Historic District Commission was held on January 14, 2013 at 8:00 a.m. in the Mayor's Conference Room at City Hall.

Present: Chair Linda Kline, Comm. Pam Abbott, Dan Dineen, Mary Ann Kane, Shawn Smith

Staff Present: Zoning Officer Bruce Weber, Deputy Chief William Knickerbocker

Item #1 - Tompkins Trust - 36 Main Street - Signage

Representing Tompkins Trust was Helen Talty and Brad Totman, and Craig Christopher was present from Cayuga Signs, Inc.

Tompkins Trust is purchasing the HSBC bank at 36 Main Street. We will begin with the front façade, which will be changed in the future.

We will be working with the existing signs except for the additional one at the top of the building.

The sign at the top of the building will be white individual letters mounted on top of the building with the acorn and oak leaves logo. Each letter will be LED illuminated by a track lighting. LED reverse lighting will also illuminate each letter that will create a splash of light coming from behind each letter. The overall dimensions of this sign will be 37' X 1' 10". Mr. Weber noted that the sign would be within the allowable coverage, however the number of signs may not be allowable, and the number of signs intended may require a variance. The sign will be illuminated by a track lighting.

The existing illuminating sign over the main front entrance (which is missing the plastic panel) will be removed.

To the left of the main entrance will be a sign for the 24 hour ATM night drop, dimensions will be 15" X 35", black letters on white. The sign will read 24 Hr. ATM NIGHT DROP with an arrow. It will be illuminated. It is replacing the sign that was there previously.

The existing projecting sign on the corner of Main Street and Orchard will remain and will say TOMPKINS TRUST, TOMPKINS INSURANCE AGENCIES A Tompkins Financial Company, and will have the acorn logo on top. The dimensions of this sign will be 72" X 85", green lettering on white background, trimmed in black with the Acorn logo in brown tones. It will be illuminated. To the right of the projecting sign will be the existing sign box with the wording DRIVE THRU BANKING and an arrow. The letters will be black reflective letters on white background. The sign will be vinyl adhered to the plastic. The sign

Chair Kline noted that had the signs not already been done, she could have made recommendations to make the lettering more visible with the addition of a field color. No façade signage is proposed.

Motion By: Comm. Dineen
Seconded By: Comm. Smith

Motion passed.

Mr. Dunn questioned repainting the outside in the same color, and Chair Kline suggested contacting his neighbor because he had expressed his desire to repaint the front and continue onto the Church section with the same color.

Item #3 - Macho Burger - (Cook) - 117 Main Street - Signage

Eric Cook and Sean Cook are proposing some change in their sign. International Pizza is now going to be Macho Burger. There will be no change in lighting, only change in graphics. The circle will be a raised 3 dimensional plastic composite material, the mustache will be 3 dimensional made of the composite material and the black lettering will be in vinyl. It was suggested that the pole sign be the same background color as the yellow on the building. Mr. Cook noted that changing that vinyl background would be difficult.

Motion to approve the application as presented.

Motion By: Comm. Dineen
Seconded By: Comm. Abbot

Motion passed
Comm. Smith was opposed.

Item #4 - NBT Bank - 60 Main Street - Signage

Representing Rapp Signs was Patrick Doyle and Florence Dollar representing NBT Bank. Chair Kline explained that the existing signs will be changed. The projecting sign on the corner of Main and Court Streets, the sign over the entrance, the informational signs above the drive-up tunnel entrance with two clearance signs, the ID sign on the rear of the building, replacement of the three parking signs and the two handicap parking signs. The opinion of the Commission was that the tan background would look more consistent rather than the red. The sign in the drive-thru would look more uniform if it were the red letters on tan as well. Chair Kline noted that they do allow the bank's corporate colors in the historic district. Mr. Doyle stated the corporate colors could just be on the projection sign and the façade sign over the entrance, and all the other signs could be muted with the tan instead of red. The projection sign will be internally illuminated, and the Court Street side elevation ID sign with the 24 hour ATM and the time and

Minutes - December 14, 2012

The minutes of the December 14th meeting will not be approved until they are amended to reflect exact details

Minutes of the November 13th meeting were approved as amended

Motion By: Comm. Smith
Seconded By: Comm. Dineen

Motion passed.

Motion to approve the minutes of the December 10th meeting, as amended

Motion By: Comm. Dineen
Seconded By: Comm. Kane

The minutes should read

On page 2 of 4, should read Comm. Smith asked if the tattoo piercing sign was already up. Comm. Delaney suggested that the colors to be used be presented to the Board and in the meantime that the Board **not** approve the application as presented.

Last paragraph should read "Motion by Comm. Kane to NOT approve the application as presented."

Page 3, should delete the word "the"

Motion to approve the minutes of October 11th meeting, as amended

Motion By: Comm. Smith
Seconded By: Comm. Kane

Adjournment

Motion: Comm. Dineen
Seconded: Comm. Abbott

Motion passed.

Linda Kline, Chairperson