

**Historic and/or Architectural Advisory Board**  
**City of Cortland**  
**October 11, 2012**

A Regular Meeting of the Historic District Commission was held on Thursday October 11, 2012 at 8:00 a.m. in the Mayor's Conference Room at City Hall.

Present: Chair Linda Kline, Comm. Vicky Delaney, Pam Abbott, Mary Ann Kane, and Shawn Smith.

Staff Present: Asst. Chief William Knickerbocker of the Code Office and Zoning Officer Bruce Webber

Chair Kline explained to the Board that since no secretary was present to take notes this session will be recorded and transcribed by the Clerk's Office. Please state your name when you wish to speak.

Item #1 - 33 Main Street (Carlo Falso) - Signage

There was no one to speak on behalf of the tattoo business so Chair Kline explained the history. In 2009 Mr. Carlos Falso came before Historic Board with a proposal for a sign, "Under Your Skin Tattoo Piercing" which they wanted located above their entrance door. Their business was located on the second floor. The proposal was approved. Shortly afterwards Mr. Falso put a 2<sup>nd</sup> and 3<sup>rd</sup> sign in the 2<sup>nd</sup> floor windows. One sign was located on the Main Street side in large red block letters "TATTOO" and the word "PIERCING" underneath in gray lettering. This sign was not within the parameters of the allowed 25% of window space. A photo was presented to show that this sign did not exist when Mr. Falso presented his proposal in 2009. The 2<sup>nd</sup> sign was located on the Central Ave side. It was a blue floral design with the word "TATTOO" centered above it and the word "PIERCING" centered underneath. The Board reviewed his application and made recommendations that the Main Street red block letters "TATTOO" and "PIERCING" be removed and be replaced with the Central Ave, "TATTOO PIERCING" sign with the floral design on only one (1) Main Street window panel.

Now Mr. Falso is back for a third time in regards to putting a directional sign on the wall to the right of their entry door. The wall separates both Mandos Books and the Tattoo's business. Mr. Terwilliger did not approve of the sign and felt it was inappropriate. The sign was of a naked woman wearing only tattoos and was located next to the window that displayed his children's books.

The sign measured 11" x 17". The sign was a photo copy of a naked tattoo woman on a piece of cardstock paper, laminated and screwed down on a piece of plywood. Chair Kline spoke with Mr. Falso prior to meeting with the Historic Board to discuss what he needed to do.

Because the sign was already made, Chair Kline suggested that he present the sign in person so that the Board could see it in its entirety. Mr. Falso agreed but failed to appear once again.

Chair Kline asked for discussion or comments.

Comm. Smith asked if the sign on the Central Ave. side with the "TATTOO PIERCING" and blue floral design was already up, to which Chair Kline responded yes.

Comm. Delaney asked if the placement of the Central Ave sign was approved. Chair Kline said no and neither was the 2<sup>nd</sup> floor Main Street sign. Chair Kline explained a motion was made by the Historic Board on 12/13/2010 "to have Mr. Falso remove the red "TATTOO & PIERCING" signage on the Main Street window and to approve the placing of the "TATTOO PIERCING" sign design that he has on Central Ave. on only one (1) Main Street window and that it is no more than 25% of the individual window pane".

Now Mr. Falso is submitting a proposal for approval of his 11" x 17" laminated photo of a naked tattoo woman on a piece of plywood with the directional arrow sign pointing upstairs so that people would be directed to go upstairs. Currently, there is not a directional sign of where to go.

Comm. Kane asked if Mr. Falso had placed the sign, which is being presented today, on the building without the building owner's permission. The building is owned by Mr. Wood, and Mr. Terwilliger (owner of the Mando Book Store next door) took the sign off the wall.

Comm. Delaney asked if the sign would fit the requirements if placed on the door window rather than the building? Chair Kline stated that her suggestion to Mr. Falso was to get the sign board material that does not rot, that can be painted and just put an arrow to direct people to his entrance. He did not need the naked woman there on the sign, to which he responded that that would be a good idea.

Comm. Delaney suggested that the colors to be used be presented to the Board and in the meantime that the Board **not** approve the application as presented.

Comm. Smith asked if a sandwich board might be a better option, to which Chair Kline responded that Mr. Falso did not want a sandwich board. Winter weather would be an issue with that.

Comm. Kane stated Mr. Falso has not complied with the Board's requests and has not appeared before the Board to answer any questions or speak in behalf of his business.

Motion was made to **not** accept the proposal that was presented.



existing brick. There will be an accessible ramp and stair up to the store level, and railings as required by Code. The existing air conditioner will remain. All the glass will not be tinted, it will be clear with the low e-coating on it.

Motion:                   Comm. Abbott  
Seconded:               Comm. Smith

Motion passed.

Item #3 - 55 Tompkins Street (Ruggiero) - Roof Repair

Chair Kline explained that Mr. Ruggiero came before the Historic Review Board back in 2010 but he never followed through with repairing the section of the roof. Back in 2010, the color approved was Timberline Pristique - Williamsburg Slate. The issue was the color, Williamsburg Slate is black, and the rest of the roof is red so perhaps an error was made in the minutes. Only one section is planned for repair, but in looking over the roof, it is possible that a problem may arise in the future because other parts of the roof are in bad shape and the same shingle may not still be available.

To speak was Dana, who is the contractor for the job of repairing the roof.

Comm. Kane offered that the color of the shingle may have been known to David Yaman, since he had an office in the building about 30 years ago.

Chair Kline was of the opinion that the architectural roof was the best choice. The three-tab shingle might be close in color, but it will not be on the money.

Comm. Abbott agreed with the architectural roof also.

Motion to approve the Patriot Red by Timberline Pristique high definition architectural shingle, a signature color.

Motion:                   Comm. Smith  
                                  Comm. Abbott

Motion passed.

Item No. 4 - Minutes - September 10, 2012.

A motion was made to approve the minutes as amended.

Motion:                   Comm. Kane  
Seconded:               Comm. DeLaney

Motion passed.

