

**CITY OF CORTLAND  
CABLE COMMISSION MINUTES  
Monday, October 1, 2012**

Present: Richard Menapace, Chair; Jim Forshee, Sharon Stevans, and Lisa Kahle, Commissioners; Vince Minnella, ex-officio member; and Barbara Bergeron, Secretary

Guests: Melanie Arnold, Access Coordinator, CACTV-2 at Time Warner Cable (TWC) of Cortland and Aaron Hamid

Chair Menapace called the meeting to order at 7:02 PM. He welcomed and introduced Aaron Hamid who lives in Cortlandville. Mr. Hamid saw CCCC minutes on the web and was interested in attending the meeting. Melanie was also welcomed and thanked for attending another meeting. There were no public comments presented.

Commissioner Jim Forshee made a motion to adopt the minutes of September 17, 2012. Commissioner Sharon Stevans seconded the motion, and the minutes were adopted.

Commissioner Forshee reviewed the list of equipment he gave to Mack Cook, Finance Director at a recent meeting. Mr. Cook will order the equipment, and it was advised the equipment would belong to the City of Cortland. This will save money, no tax and be delivered to City Hall. The order for B&H was approved and Commissioner Forshee was to be called if any problem with B&H. As yet, he has not received a callback. Ms. Arnold noted Kyle (Carr) would install and fix the equipment. Adobe was also ordered. Mr. Cook will need serial numbers on equipment for inventory purposes.

Responding to a question about a CCCC website, Commissioner Forshee had also looked into a commercial live webcast, LiveSportsVideo, LLC that charges by the year. He also looked at independent sites such as Brockport. Go to Cortland, look for City of Cortland and create a page to put in live announcements. He didn't feel we'd need cable stream. Download by file or Facebook to their site logged and anyone can see like a resident in Florida. He said audio was good. \$500/year or \$1,000 live stream and depends on how much is produced a month—the number of programs and number of hours, and the how much is archived. They would design archive and bulletin board, live sports public access.

Mr. Minnella asked if anything other than sports were produced. Commissioner Forshee stated major concerts, debates, graduations and meetings. He then asked how do they make money---advertising? Yes. Commissioner Forshee

said someone could Google from California to City of Cortland, link to CCC, power to it and log on for concerts, athletic events, etc. Item can not be taped over. Melanie would need to send in digital form and would need to compress before sending, like common Council meetings. About 25 people could watch at the same time but if over 30, there might be additional charge. Local concern is based in Syracuse. 300-500 mega bytes time on Youtube, Melanie asked how much can be uploaded at a time? Commissioner Stevans asked how long to get going. Commissioner Forshee advised the person he spoke with is a salesman, within a week although he was pushing streaming, storage, playback, and announcement page. Melanie would need to know how to process.

Chair Menapace asked if there were other sources that might be better, and/or cheaper. Commissioner Forshee didn't know but got references from Cortland High School and others who are using it. Mr. Hamid asked what it would give us other than Youtube. A website – Cortland Cable Commission does not currently have a web site. Our programs would be shipped up (to the clouds). Commissioner Stevans thought programs like Cortland County Historical which some-times run three hours would benefit from something like this, especially the archiving feature.

Commissioner Forshee feels this may open new avenues for funding. They also give you a report of "hits" – the demand you're getting. Commissioner Stevans added McGraw Historical Society and Cortland County Historical Society might help financially and perhaps College (SUNY Cortland) Round Table monthly programs.

Chair Menapace advised this would have to be presented to Mr. Cook. Melanie also questioned the "LiveSports" branding which might create confusion to "googlers." Mr. Minnella thought a live link on City of Cortland (and perhaps Cortlandville) web sites would be okay; also CSTV (Cortland State TV) and Cortland Connects. Mr. Hamid suggested a website domain costs about \$10 per year and questioned what the announcement board would be. Commissioner Stevans stated it might not be necessary as these local, current events are currently showing on TWC Cable channel 2. Melanie suggested a calendar for programming might be nice. McGraw Historical Society could also be a link. Their website is posted to Yahoo.

Commissioner Kahle mentioned there was posterit.com Google site and is free as is screencast.com that is also free but larger storage may be costly. Mr. Hamid asked if there was a deadline on this project. Commissioner Forshee advised we had a large order with B&H and believes there is a (monetary) cushion for something like this. He then asked the group if the salesman should be scheduled to the next meeting or any other company representatives and there was interest in that. Chair Menapace thanked him for his presentation.

Chair Menapace gave a quick review of what the Commission did, noting it's been over five years working to renew contract with Time Warner Cable.

We are still working with the old contract. He also stated after getting the new equipment and possible website, that duties might need to be reviewed as to what they are.

We are currently a sounding board for subscribers with complaints. Currently we have representatives from the City of Cortland, Town of Homer, and Village of Homer but we need representatives from McGraw and Cortlandville. Time Warner Cable is supposed to give us an outage and/or trouble report, but the Commission has not seen one in over two years. It was suggested Chair Menapace should write a letter to "Cortland Standard" letting the public know they can "air" complaints to the Commission. Mr. Hamid showed interest in attending monthly Commission meetings but would have to be excused at 7:45 PM for a prior commitment. Chair Menapace advised he would contact Dick Tupper of Cortlandville to look into this possible representative appointment.

Commissioner Stevans noted everyone on the Commission is cognizant of Melanie's position with Time Warner Cable. She also suggested the new equipment be donated to Time Warner Cable. Melanie needs to rewrite reports especially for teaching new people on CACTV, Dream Weavers, etc.

Next meeting November 5, 2012 at 7:00 PM.

The meeting adjourned at 8:00 PM.

Respectfully submitted,

Barbara Bergeron