

CITY OF CORTLAND, NEW YORK PROCLAMATION

Whereas, local leaders, in government and in the community, know that the support of the people in the neighborhoods is the most effective tool they can have in their efforts to reduce the use of alcohol, tobacco, and other drugs; and

WHEREAS, success will not occur overnight, our patience and continued commitment to drug education and prevention are imperative; and

WHEREAS, the red ribbon was chosen as a symbol commemorating the work of Enrique "Kiki" Camarena, a Drug Enforcement Administration agent, who was murdered in the line of duty and has come to represent the belief that one person can make a difference; and

WHEREAS, the Red Ribbon Campaign was established by Congress in 1988 to promote this belief and encourage a drug-free lifestyle and involvement in drug prevention efforts; and

WHEREAS, the Cortland Area Community that Cares Coalition has been established to promote positive youth development; and

WHEREAS, the Cortland Area Community that Cares Coalition works to create awareness of the alcohol and drug problems facing the community, and to promote drug-free lifestyle for youth; and

WHEREAS, October 23-31, 2010 has been designated Red Ribbon Week in the City of Cortland, calling on all residents to show their support for a drug-free community by wearing a red ribbon and participating in drug-free activities during that week:

NOW, THEREFORE, I, **Susan D. Feiszli,** Mayor of the **City of Cortland,** do hereby proclaim October 23-31, 2010 as

RED RIBBON WEEK

in the City of Cortland, and encourage all citizens, businesses, public and private agencies, media, religious and educational institutions to wear and display red ribbons and participate in drug-free activities throughout that week, joining the rest of the state in promoting the Red Ribbon Celebration and drug-free New York.

IN TESTIMONY WHEREOF, I have hereunto set my hand and

caused to be affixed the Great Seal of Cortland, New York this
19st day of October, 2010.

Susan D. Feiszli Mayor of **C**ortland, New York